Changes in the HDB living experience



ONLINE SHOPPING HABITS AND IMPACT ON HDB SHOPS*

| Proportion of HDB residents who purchase such goods** | Proportion who shop less at HDB shops | | |
|--|--|----------|--------|
| Type of online purchase | | | |
| Clothing/footwear | 24.2% | | |
| | | | |
| | | _ | -10.9% |
| Phone/electronic products | 13.2% | | |
| | | _ | -5.7% |
| General household goods | 12.5% | | |
| | | <u> </u> | -6.1% |
| Household appliances /furniture | 12% | | |
| | | - | -5.3% |
| Cosmetics/toiletries | 11.7% | | F 70/ |
| | | _ | -5.7% |
| Groceries/market produce | 10.8% | | -4.9% |
| Cooked food | 10.7% | | 1.570 |
| | 10.770 | _ | -4.5% |
| Books/stationery/CDs/toys | 9.4% | | |
| | 0.001 | - | -3.8% |
| Sports equipment /sportswear | 8.9% | _ | -3.9% |
| Specialised goods | 4.4% | _ | -1.7% |
| *2018 **Figures may not add up to 100 as | | | |

respondents can select multiple answers. Source: HOUSING BOARD TNP GRAPHICS